



edison365  
ideas

# A New Degree of Innovation

## The Challenge

Professor Francisco José García González, Delegate of the Dean for Innovation and Digital Transformation, wanted to improve the transparency of the faculty's quality processes, and capture ideas for new innovations.

Francisco said: "Our institution was originally entirely face-to-face. The work culture was very traditional. In the Covid-19 crisis we had to adapt to online work."

- Francisco chose edison365 as it integrates with Microsoft software and is configurable.
- edison365's Professional Services consultants worked with UCM's IT teams to support the installation and ensure it was a success.



### Company:

Universidad Complutense Madrid

### Industry:

Higher Education

### Location:

Spain

Founded in 1499, Universidad Complutense Madrid (UCM), is one of the oldest universities in the world, and among the top in Spain.

Its faculty of Nursing, Physiotherapy and Podiatry has over 2,000 students and 40 members of staff.



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**Professor Francisco José García González, Delegate of the Dean for Innovation and Digital Transformation, UCM**

## The Solution

Francisco started by creating dedicated innovation channels within Microsoft Teams, which include training resources.

The platform is open to students, as well as staff. Each class nominates a delegate to provide a voice for them on edison365ideas, and ensure their suggestions are put forward.

Using Yammer integrations has improved communication, discussion, and feedback within the faculty.



## Results

The first submission window for ideas was opened for fifteen days, and twelve suggestions were put forward. Francisco and his team were delighted to see that the rate of participation exceeded their targets.

“The first ideas uploaded to the platform are lovely! It is working as an open forum, it’s better for our work,” said Francisco.

Users are now voting for their favorite options. Once these have been selected, Francisco will present them to a board for approval.

## Moving Forward

The best universities in Spain – including, of course, UCM – offer free tuition, so students can access courses without worrying about cost. To do this, it’s very important to get funding from the European Commission.

Francisco plans to use edison365 to prepare grant proposals to submit to the European Commission. The software will also be used to help the university develop projects with key start-ups – an initiative that forms an essential part of accessing European Commission grants.

Francisco and his team are also creating a roadmap to ensure that innovation continues to go from strength to strength. This will include training, using open innovation to search for business angels, and the planned work with start-ups.